



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 37689-2 | 11/04/12 | November 2012 | 10/29/12 - 10/30/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| KLAS | Mike Jones | Washington Katz | National |

| Advertiser | Product | Estimate Number |
|-------------|-----------|-----------------|
| Heck / NRCC | NRCC/HECK | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/30/12 | 37689 | 08888432 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| Political |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NHCK | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/24/12 | 10/30/12 | 8 News Now 5a M-F | 5-6a | ----- | :30 | 0 | \$225.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 4 8 M 10/29/12 5:59 AM 8 News Now 5a M-F 5-6a :30 TVGENJH1208H \$225.00 NM | | | | | | | | | |
| 1 8 Tu 10/30/12 5:47 AM 8 News Now 5a M-F 5-6a :30 TVGENJH1208H \$225.00 NM | | | | | | | | | |
| 2 | 10/24/12 | 10/30/12 | 8 News Now 6a M-F | 6-7a | 11-11-- | :30 | 4 | \$275.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 4 \$275.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 8 M 10/29/12 6:47 AM 8 News Now 6a M-F 6-7a :30 TVGENJH1208H \$275.00 NM | | | | | | | | | |
| 4 8 Tu 10/30/12 6:16 AM 8 News Now 6a M-F 6-7a :30 TVGENJH1208H \$275.00 NM | | | | | | | | | |
| 3 | 10/24/12 | 10/30/12 | CBS This Morning | 7-9a | MTWTF-- | :30 | 5 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 8 M 10/29/12 8:38 AM CBS This Morning 7-9a :30 TVGENJH1208H \$200.00 NM | | | | | | | | | |
| 1 8 Tu 10/30/12 8:29 AM CBS This Morning 7-9a :30 TVGENJH1208H \$200.00 NM | | | | | | | | | |
| 4 | 10/24/12 | 10/30/12 | 8 News Now Noon M-F | 12-1230p | MTWTF-- | :30 | 5 | \$325.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$325.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 8 M 10/29/12 12:30 PM 8 News Now Noon M-F 12-1230p :30 TVGENJH1208H \$325.00 NM | | | | | | | | | |
| 1 8 Tu 10/30/12 12:10 PM 8 News Now Noon M-F 12-1230p :30 TVGENJH1208H \$325.00 NM | | | | | | | | | |
| 5 | 10/24/12 | 10/30/12 | 8 News Now 4p M-F | 4-5p | MTWTF-- | :30 | 5 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 8 M 10/29/12 4:54 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1208H \$450.00 NM | | | | | | | | | |
| 3 8 Tu 10/30/12 4:56 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1208H \$450.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 37689-2 | 11/04/12 | November 2012 | 10/29/12 - 10/30/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Heck / NRCC | NRCC/HECK | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 10/24/12 | 10/30/12 | 8 News Now 5-630p M-F | 5-630p | MTWTF-- | :30 | 5 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 8 M 10/29/12 5:14 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1208H \$500.00 NM | | | | | | | | | |
| 2 8 Tu 10/30/12 5:24 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1208H \$500.00 NM | | | | | | | | | |
| 7 | 10/24/12 | 10/30/12 | 8 News Now 11p M-F | 11-1135p | MTWTF-- | :30 | 5 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 8 M 10/29/12 11:29 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1208H \$600.00 NM | | | | | | | | | |
| 3 8 Tu 10/30/12 11:24 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1208H \$600.00 NM | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 14 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$5,150.00 |
| <u>Agency Commission</u> | \$772.50 |
| <u>Net Amount Due</u> | \$4,377.50 |